
DIORA LA BELLE FÊTE 2019 MONTEREY ROSÉ OF PINOT NOIR



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Named for the golden hills of the Santa Lucia Mountain Range that frames our family-owned San Bernabe Vineyard in Monterey, Diora is inspired from “d’Or,” the French phrase meaning “golden” and bestowed on beautiful, sun-filled regions. No effort has been spared along Diora’s 30-year journey from vineyard-to-bottle. The results are expressive wines overflowing with flavor, depth, personality and a devotion to indulgence.

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WINEMAKER’S NOTE

Introducing the inaugural vintage of Diora La Belle Fête Rosé of Pinot Noir, Estate Grown from our San Bernabe Vineyard. This wine has a beautiful, pale pink hue and the indulgent style begins with aromas of fresh, ripe strawberries and notes of raspberry that are inviting and alluring. The aromas are carried through on the palate with vibrant acidity and an elegant mouthfeel showcasing the quality of the fruit from our Estate Vineyard. La Belle Fête means – the beautiful party in French and we hope it adds a special touch to any festive occasion. It will pair beautifully with salads, light pasta and rice dishes, especially with seafood, raw and lightly cooked shellfish and grilled fish.

– Winemaker, James Ewart

VINTAGE REPORT

We are very pleased with the 2019 vintage. The colder winter was followed by a milder spring with relatively later-than-normal rains. However, there were no major heat spikes during the summer which created conditions for a longer hang time allowing for the delicate flavors to develop beautifully and harvest began in mid-September.

VITICULTURE

The grapes for this wine come from our San Bernabe Estate in Monterey. The fruit was picked from two main Pinot Noir blocks selected because of the uniform red fruit flavors. With careful canopy management we were able to control vine vigor. The combination of these blocks provides the bright cherry, strawberry and raspberry notes.

WINEMAKING

Our veteran winemaker, James Ewart, oversees the team and the small-lot winery built in the vineyard. Diora is the culmination of experience, patience and an unwavering commitment to craft a signature style all our own. The Pinot Noir for this Rosé is harvested earlier in the season when good natural acidity remained in the grapes. Picked in the early morning to minimize color extraction, the fruit was brought immediately to the winery in small bins. We blended a small amount of Grenache Rosé to lift the strawberry notes and a touch of beautifully aromatic Chenin Blanc to bring the floral fragrance. A small amount of the blend (11.7%) was barrel fermented in neutral oak to add just a touch of fatness on the palate. The rest was fermented in stainless steel. After two months, the wine was bottled.



TECHNICAL NOTES

2019 vintage

88% Pinot Noir (Rosé), 7% Grenache (Rosé) and 5% Chenin Blanc

100% Estate Grown San Bernabe, Monterey

11.7% fermented in neutral barrels, 88.3% fermented in stainless steel

Bottled 2 months after fermentation to capture delicate aromas

pH: 3.34

TA: 0.67 g/100ml

13% by volume

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